**Vendor Notes: Laura Gray has 10+ years of experience working on design, leadership and front end development. Laura is described by her last manager as a “great developer with fantastic communication skills” and someone “I’d bring back in a heartbeat.” Highlights include:**

* **Laura just completed her project with Aimia, working on a new loyalty application platform release.  Laura worked with HTML5 and CSS3. Part of her work was to create a dashboard for the new platform.**
* **While at Best Buy, Laura worked on an eCommerce team that handled all of the graphics/design material that pushed out to bestbuy.com using HTML/CSS.**
* **Laura has around 5 years of leadership as a Project Design Manager experience in building:** [**http://www.bioethicsinstitue.org**](http://www.bioethicsinstitue.org)**, [www.bellybandit.com](http://www.bellybandit.com),** **https://qarbmfr.customerentry.com.  Laura played a large role in building** [**www.bioethicsinstitue.org**](http://www.bioethicsinstitue.org) **as well.**

**Laura’s contract was cut short due to funding, she is available immediately. Her portfolio is:** [**http://digitaldesignlgray.com/**](http://digitaldesignlgray.com/)

**Laura Hedrick Gray**

***Technical Skills:***

IA, UX With UCD (User-Centered Design), HTML5, CSS3, XHTML, PHP, XML, .net and .net hacks, Actionscript 3.0, Javascript, JSP, Java, SQL data transfer, CMS, Cross-browser Site Validation(including IE7), Processing, MaxMSP, Microsoft Office, IOS and Windows operating systems. CS6, Wordpress (front and back end (database transfer), and Unity (Virtual Environment Sofeware)

**Professional Experience:**

**Aimia (The Latitude Group) | Plymouth, MN | 03/2014-04/2014**

***Project Web Design Manager – IT***

* Project lead on the first launch on a new world-wide/company wide loyalty platform
* Development of dashboard using HTML5, CSS3 and .net hacks
* Took the position of a Project Manager while executing code and hacks to fit custom designs

**Best Buy Headquarters | Richfield, MN | 09/2013-01/2014**

***Lead Web Developer***

* Create/Design web pages and code/develop
* Co-lead Web and Graphic Design direction
* Fast daily and hourly turnaround
* Head Designer for Deal of the Day
* Create image collages and panels for the home page
* Implement Art Director and Project Manager’s direction

**CoCo Collaborative | Minneapolis, MN | 05/2012-current**

**Web Developer/Graphic Designer**

* Assist Lead Web and Graphic Designer
* Consulting with clients and knowledge on expertise
* Tested and published 2 student/info web sites
* Designed front end for Ecommerce site.
* Created 2 eblasts CMS and coded
* Wordpress, front and back end

**MCAD Design Works | Minneapolis, MN | 01/2012- Current**

***Web Designer / Developer / Programmer***

* Lead Web and Graphic Designer for Johns Hopkins sister site
* Wire framing and flow charts
* Create client presentations
* Developed web sites: IA, UX, CMS, HTML5, CSS3, PHP
* Problem solving complex UX issues with redesign
* Consulting clients and Art Director on daily basis

**MCAD Service Bureau | Minneapolis, MN | 07/2009- Current**

***Print Technology Assistant***

* Assist students, faculty and staff with print/software needs and knowledge
* Teach students how to print correctly
* Teach students how to use certain print applications
* Consult on design with students

**Direct Marketing Group I Eden Prairie, MN | 05/2008- 01/2009**

***Digital Graphics Specialist***

* Brainstorming concepts for direct mail campaigns
* Updating, creating award-winning web site (www.directmg.com) using CMS, HTML and CSS
* Production / Prepress
* Consult with Art Director on each and every project

**Sir Speedy Printing I Eden Prairie, MN | 03/2006- 03/2008**

***Head Production Designer***

* Consulting with clients and Business Owner
* Create and publish eBlasts, using CMS, HTML, CSS
* Accountable for proofing color and text of every project
* Responsible for all prepress and production operations

***Long-Term Freelance:***

**Rhythm Monks GmbH I Berlin, Germany**

**Web Designer/Programmer** **08/2011 -05/2012**

Create and program interactive media

**Midwest Events Sports and Fitness Magazine I St. Paul, MN**

**Head Production Designer 01/2006 – 07/2008**

Contracted advertisements

Instructed, designed cover and page layout

***Professional Affiliations:***

MCAD AIGA

CoCo Minneapolis Johns Hopkins, Berman

Institute of Bioethics

Public Radio International Public Art Review

Buyer at Large Regency Hair Salon

***Education:***

Minneapolis College of Art and Design (MCAD)

Bachelors of Fine Arts

Web, Multimedia and New Media Environments

Bauhaus Universistät

Study Abroad I Weimar, Germany Mediangestaltüng (Media Arts)

Brown College University

Associates of Applied Science I Mendota Heights, MN

Visual Communication I Graphic Design